



Exploring the Impact of Social Media on Student Learning Behavior: A Comparative Study Across Different Age Groups

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Abstract

The widespread adoption of social media has significantly influenced student learning behavior. This study examines the impact of social media on student learning behavior across different age groups, including elementary, middle, high school, and college students. A mixed-methods approach was employed to gather data through surveys, interviews, and focus groups. The results reveal that social media affects student learning behavior differently across age groups. Younger students (6-10 years) are more susceptible to cyber bullying, while pre-teens (11-14 years) struggle with body image issues. High school students (14-18 years) experience decreased attention span, and college students (18+ years) face online distractions. The study's findings highlight the need for age-specific strategies to promote responsible social media use and mitigate its negative effects on student learning behavior. This research contributes to the development of targeted interventions and policies to support students' healthy social media use.

