



Literature Perspectives in the Digital Era

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Abstract

The literary world has undergone a profound metamorphosis with the advent of social media. The traditional confines of print have given way to a digital landscape, where words know no bounds. Social media has democratized literature, providing a global platform for writers to converge and share their voices. The digital age has witnessed a seismic shift in the creation, consumption, and interaction with literature. . Conventionally, the spread of literary content was limited to specific areas. As media used to convey literature material, such as books, television, radio, and theatres were limited to people who could afford or access venues. However, the growth of technology has created a prototype shift in the construction and propagation of literary content. This research appraised the possessions of media advancement in enhancing literature's production, dissemination, and consumption. Importantly, this paper aims how they affect literature. Literature has experienced changes because media provides advanced methods of fabricating and circulating literary content. With the rise of Twitter, Instagram, and Facebook, the literary landscape has been transformed, offering unparalleled opportunities for writers to connect with readers and for literature to transcend geographical boundaries. As we navigate this brave new world, we find that social media has not only revolutionized literature but has also redefined the way we experience it.

