



The Impact of Social Media on Students Learning and Behaviour: A Conceptual Framework

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Abstract

This paper explores the impact of social media on students' learning and behavior. The widespread adoption of social media has transformed the way students learn, interact, and behave. While social media offers numerous benefits, including access to educational resources and opportunities for collaboration, it also poses significant challenges, such as distractions, cyberbullying, and decreased attention span. This paper provides a comprehensive review of the literature on the impact of social media on students' learning and behavior, highlighting both the positive and negative effects. The paper concludes with recommendations for educators, policymakers, and parents to promote responsible social media use and mitigate its negative effects.

