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Abstract

India is the enormous populated country with 1.4 billion people and the volumetric segment of India's population is young. India ranks second in the list of countries with the most Internet users. Today is the world of Internet. Everyone is using phones, laptop undoubtedly. Social media is amenity for students in their learning. Social media provide global learning opportunities and cultural exchange, it enhanced communication and collaboration. It also provide free academic materials. DIKSHA, SWAYAM, NPTEL, PM e-vidya, e-pathshala, National digital library these all are the e-learning platforms provide by the government of India. The objective of e-learning is to provide quality content to all remote areas. If we flashback the time of pandemic (covid-19) everything was close, but the students continued their study through social media. It helped the learners in the dissemination of idea, conducting online classes, making online discussion forums and taking online examinations. Social media has its pros and cons. We cannot deny this fact that student using all most 4.8 hours or more on social media. There are many type of issues related to the privacy of the people and the thirdparty application and the internet is full of unauthentic information as well. It also increase the rate of mental health issues. Social media's use may increase feeling of anxiety and depression specifically in teen and young adults. Social media is distracting student from their prime objective. Social media's use should be beneficial for student, it should not became the cause of distraction.

